## THE ARIZONA REPUBLICAN

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TUESDAY MORNING, APRIL 16, 1918

We accepted this war for a worthy object and the war will end when that object is attained. Under God I hope it will not end until that time. - Abraham Lincoln.

### The "Kidding" Headline

At the "Open Forum" on Sunday night Judge Kibbey administered a deserved rebuke to one folly of American journalism in the treatment of war news. It is in the matter of headlines that many of the newspapers of America have gone silly. They have abolished the elementary rule that the headline should set forth as accurately and fully as possible the substance of the subjoined matter. Comparatively few exen of the more sensible newspapers are doing that now. And even many of the few partially violate the rule by giving a touch of optimism to the headlines which is not warranted by the news.

In some quarters it seems to be regarded as an evidence of loyalty to present flamboyant, joyous headlines over news of the most pessimistic character. The headline writers know that this is wrong, that it is a violation of ethics, tradition and good sense and that it is really an insult to intelligent readers and a wrong to unintelligent readers, to state in the headlines for instance, that the allies are firmly holding the line when the news describes the retirement of the allies. (This was Judge Kibbey's illustration.) Another fault of the headline writers is the selection of a brief account of some unimportant operation in which the allies have gained an advantage, and over this flare a headline, totally ignoring a disaster sustained by the allies at a more or less vital point.

The headline writers appear to have accepted the Barnumian theory that "the American people like to be humburged." The English papers do these things differently. The London Times, for instance prints all the news that reaches it, from every source. It gives equal prominence to favorable and unfavorable news. Its headlines do not foolishly lie about the stories they are made to adorn. The Times rightly conjectures that the readers would quickly discover the lie. Such optimism and hopefulness as the Times deals out to its readers it gives out in comments and editorials and in this it does not go to the extent of violently interpreting the news or stultifying itself.

make a mistake in treine themselves and their readers. It would be a sorry thing if a considerable proportion of American readers could be "kidded" in this silly manner. It would mean that we are not a very efficient people, for foolishness and efficiency cannot go together in such a time as this or, for that matter, in any other time.

There has been too much of this "kidding" and it has not helped the cause. The Committee on Public information was the first and the most flagrant offender. We all remember the story sent out some weeks ago about the sinking of one or more submarines by the American naval guard of a merchant vessel. The story was told with great circumstantiality and wealth of detail. It transpired that it had no other basis than a brief official dispatch to the navy department in which it was stated that it was believed that a submarine had been sunk. Mr. Creel afterward admitted that that was all the material that had been given him to work with, and that he had derived the embellishing details for this plain structure from his fecund imagination. He thought the statement would be too brief and dry for the American reader and he had reconstructed it and made a newspaper story out of it. Nearly all newspaper reporters at one time or another have done something like this and have called

As a result of this and other incidents that have attracted the censure of congress the "Official Bulletin," the organ of the Committee on Public Information is now read with the same intense, avid, burning, consuming interest with which the people at large devour the annual reports of the bureau of statistics and cry for more.

The headlines of the newspapers are not going to affect the course of the war and they will not, by an iota, help or hinder the German offensive. Nor will they fool American renders who have sense enough to understand what they read. They will hurt the newspapers and affect nothing else.

### Now for the Steady Pull

Twenty-five per cent of the time set for the Liberty loan campaign has expired and only twenty per cent of the minimum amount called for has been subscribed. That was the situation yesterday morning despite the fact that the campaign started with a rush that carried many communities over the topcompleted their quotas. The rest of the country has settled down to a hard, three weeks' pull. One consoling fact, though, is that however much the percentage of achievement is behind the percentage of time, we are ahead of the first wek's showing in either of the previous campaigns. That the required \$2,000,000,000 will be raised there can be no shadow of doubt.

We have simply got to do it and it will be done. Some of us have the money for the bonds already and some of us who have not, are determined that we will save enough to meet the installments on the bonds as they fall due.

Here are some facts for those who do not know as much about the Liberty bonds as they will learn later, a suggestion from an exchange: "Any man who is not able to buy Liberty bonds can borrow money from the bank, (a bank in the town where the exchange is printed.) These bonds are good collateral. If you fail to pay them out they will bring what they are worth on the face and all you will lose is little. interest, the difference between the bank rate and the interest on the bonds.

The only weak spot in the foregoing is the suggestion of a possible failure to "pay them out,". There should be a determination to pay them out; then they will be paid out. When one buys a bond and is engaged in paying it out he is working toward an object that inspires him with respect for himself and a freshened determination to win the game. Happiness does not consist so much in the possession of a thing as in going after it with an unalterable defermination of getting it. Any secessful man will admit that his happiest years were those spent in making good from day to day rather than in those later years spent in contemplation of his triumphs.

Every United States bond is worth 100 per cent of its face. Every United States bond long before maturity has got to be worth more than 100 per cent of its face. In addition to the certain value of the Liberty bonds there is a great deal of uncommercial-

ized and uncommercializable satisfaction. No doubt, the banks would rather lend money on Liberty bonds than on any other collateral, partly because these bonds are absolutely safe security and partly because the bankers realize that every such bond has something to do with Americanism; it is a factor also, in American achievement. The only property many Americans have bought in years is a Liberty bond.

The man who buys a Liberty bond commands a measure of respect that would not otherwise attach to him. He has a different standing in the eyes of bankers, businessmen generally and his neighbors. Two factors make up the volume of respect to which he is entitled-the amount he has bought and the amount he could have bought. This brings us around to the statement of Thomas Brooks Fletcher the other night: "Do not judge a man by the amount he has spent for Liberty bonds, but by what he has left."

The Dog Not long ago the editor of The Republican received a telegram from San Francisco to send at once to some one of whom he had never heard, a copy of Senator George G. Vest's "Eulogy on a Dog." Every man woman and child should read it. Each would be the better for it and for the perusal of the strong. pure English of it. We speak of this incident now because we have again run across that specific for winning the war, the elimination of all dogs for the conservation of food.

The average dog really costs little or nothing. He is sustained by what would otherwise be an unavoidable waste, though he is entitled to something better for he is a member of the family and frequently; not the most useless member of it. His affection and faithfulness alone are worth the cost of his "keep,"

But, suppore he is something of a food consumer in this war time. He does not eat as much as many a man whom we know and whom all of us in every community know, who is doing nothing to win the war: who is neither fighting in the trenches nor buying Liberty bonds, beloing to produce food or any other useful thing; who has not the dog's faithfulness and has really no excuse for combering the earth in this busy, very troublous time.

We are pleading the cause only of the average dog, not the snarling, snapping cur, the sheep-killing dog or the pampered pet, but just the honest-to-goodness dog of whatever breed, or no breed at all.

Dr. Thomas erred in putting his peculiar notions into practice, in offering a personal demonstration. So long as he advanced them only as academic views

Governor Capper of Kansas has lately been in Washington trying to convince the food administration that the Sunflower State is being overrun by war-hogs.

Count Czernin is the victim of his own signature. His fate is that of many a man who has learned to

### AND DON'T SWEAR

Reginald bought an evening tie, and, wishing to be immaculate, asked the shop-assistant to tell him the correct way to tie a bow,

"Well, sir," said the obliging assistant, "you hold the tie in your left hand and your collar in the other. Slip your neck in the collar and cross the left-hand end of the tie over the right, with the left hand, steadying the right end with the other hand. Then drop both ends, catching the left with the right and the other with the other. Reverse hands and rick up the loose end with the nearest hand. Pull this end through the loop with your unengaged hand and squeeze. You will find the bow tied and all you have to do is to disentangle your hands."-Pittsburgh Chronicle-Telegraph.

### THRIFTY SUITOR

She-"When we are married I can learn to cook, He-"Hadn't you better practice while your father is supplying the raw materials?"-Boston Transcript.

> UKRAINE LEADER FIGHTS BOLSHEVIK



Commander Sursular.

Commander Sursular of the Ukrainian armies is leading his men against the Bolsheviki since the signing of the German-Ukraine peace, to prevent southern Ressin's grain from getting to Petrograd

### Where the People May Have Hearing

### Capital Punishment

A 1ew years ago there were three A lew years ago there were three slogans in vogue in our land: "I did not raise my boy to be a soldier." "He kept us out of war." "Abolish capital punishment." We did not raise our boys to be soldiers. We are paying for it now by having to stand by and watch a Juggernaut overum the civilized world while we are making soldiers out of the men who as boys, were not raised to be soldiers. We will make soldiers of our men, (and of our boys), and we will crush the barbarous power, but we and the world will may a feerful will may be for the control of will pay a fearful price for our lack

The kept up out of war—for awhile, but we are today in the throes of the most terrible war of history.

We "abolished capital punishment," and today, when our people are united in a great war, when there is demand for every activity, an outlet for every cenergy, when there is no room or occasion for the orinary competing when there is no complanation of cerame, when there is no complanation of the personal encounters and to crime, except as the act of a degenication or activity and other crimes—why? In a context of the place lead to personal encounters and that abolished capital punishment. Frank Baker, who drove in three conceasion for the orinary competing when there is no emphanation of the context of the weak, mamby—pamby, mandlin sentimentality that did not raise our boys to be soldiers and that abolished capital punishment. No one will go farther than myself in respecting and honoring the self in respecting and honoring the context of the court of of preparedness.

Shall we offer up the lives of the best in our beloved country in thousands and hundreds of thousands. and at the same time say that human life is such a sacred thing that we will not take it from the cold-blooded murderer? Shall we honor the lower criminal above the immortal beroe who for us and with our approval and support are throwing their lives into the mouths of the barbarians' cannoon? Shall we encourage murder by taking and keeping from it the deterrent as well as corrective punish-ment? Shall we ourselves take a share of the responsibility for many of the murders that are committed to-day, because of our making the lo of the murderer easy and safe? It is not time that we should realize the this is a world of stern facts as well as of fale theories? We were fore to make soldiers of our boys, were forced from keeping out of war. Let us take the other step and revert to that office safeguard of civilization, capital punishment.

Respectfully,

publication this morning "The Func-tions of the Mob" expresses, or at least I hope it expresses, the sentiments of

I hope it expresses, the sentiments of every true American.

The most cowardly weapon of inpustice ever devised is the mob. Cowardly, in that they band together for mutual protection against law and order; and injust, because no matterhow right their actions may be, they are going against the laws of the nation and are meting out a punishment that is unlawful. It is a primary doctrine of this free nation, that every man should have fair trial by jury. The power of life and death over a human being is a fearful thing and not to be trusted in the hands of irresponsible fanatics and sensation mongers. Communities, for their mutual self-protection, elect officers of the law for the maintenance of peace and order. By mob rule we return to the primitive life, when every man is for himself and

American. The mob spirit is not an expression of patriotism or loyalty. If it were it might be forgiven as over-zealousness, but it most certainly is not. It would be interesting to conjecture just how many of the participants in rewould be interesting to conjecture just how many of the participants in recent mobs are physically fit, and capable of bearing arms. They do not prove their loyalty to their country by joining the army and offering their lives for its services. No, their patriotism is displayed when in great numbers they attack one man. Perhaps in many cases their attacks are justified, but to the spirit of fair play justified, but to the spirit of fair play it seems a cowardly thing to do. One cannot help but think how much betthey would look dressed in khakl and meeting the Hun face to face, man to man, driving back his armies and to man, driving back his armies and crushing his autocracy, than picking on some harmless representative of his race in their own country. I think it safe to hazard the guess that if these brave mob participants enlisted and sailed across the water, the police and haveourts would be crealle of coning lawcourts would be capable of coping with foreign disloyalty in this country. No, the spirit of the mob is not patriotism. In many cases it is personal riotism. In many cases it is personal spite or envy. With others it is simply the lust for crueity—the same lust that causes small boys to torture animate. With these is the design of the country of

ger of suffering themselves.
And nine times out of ten, the mobis engaged in sevenge for some perfectly trivial thing. German spics do fectly trivial thing. German spics do not go about singing 'Hock der Kaiser' over that amount a credit of six and it is safe to venture that mobs have never captured a single spy of any have never captured a single spy of any approved 10 per cent note. Two per cent off for cash.

MUSLESS & AKERS, Owners. importance to Germany. We have a secret service bureau to look out for that; and, really, the actually do know a trifle more about it than does the mob. At Napoleon's defeat, various European eities abolished the street lamp-post, because it was a French inlamp-post, because it was a French invention. Laughable, we say now. And in a few years from now we will be laughing at "Liberty measles" and the like. The mere fact that the government does not encourage this foolishness, is sufficient to prove that official circles disapprove of it. The government does not maintain bureaus for the destruction of German books, the manufacture of liberty measles, and the like to defeat the kaiser but it does maintain recruiting stations for the broads diminish until every chick has disappeared before the feathers

## SPORTS

## **BOSTON AMERICANS** WALTER JOHNSON IS EASY FOR NEW YORK

Philadelphia

Philadelphia ..... 610 000 000-1

off Myers 3; Adams 1; Ruth 2. In-nings pitched, by Myers 6; Adams 3

By innings:

ABR H POA E

hept us out of war"—for the world with victory for the New York

•	There are the state of the stat	- 2			- 2	-	313
45	Pratt. 2b4			- 3	9	4	Oldring, if4
e-	Pipp, 1b	- 0	14	11	- 0	- 67	Jamieson, rf4
1	Baker, 3b	0.	- 19	0	- 3	- 63	Gardner, 3b4
	Bodie, H	- 8	-0	1	- 0	0	
ä	Peckirpaugh, ss3	0.	0	4	3	0	Burns, 1b4
	Hanah, c	-3	- 4	- 9	- 0	0	Walker, cf4
£	Mogridge, p1	0	0	- 2		ő	McAvoy, e
		V	-0	- 0	- 2	- 0	Shannon, 2b
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8	199	9	149	Not	14	149	Ruth, p

z-Ratted for Johnson in ninth. By innings: New York .......202 000 020-

Respectfully,
FRANK MEREL.

The Cowardliness of the Mob
Phoenix, Ariz., April 13, 1918.
Editor, The Republican,
Phoenix, Arizona.
Pear Sir:
The letter which appeared in your ublication this morning "The Functions of the Mob" expresses on the first state of the Mob and the first state of the Mob" expresses on the first state of the Mob" expresses on the first state of the Mob and the Mob and the first state of the first state of the fir

By mob rule we return to the primitive Philadelphia Athletics and explained life, when every man is for himself and that this was by request of Manager no man is safe. For this reason alone the rule of a mob is revolting to an American.

In this was by logical to the first this was by logical this this was by logical to the first this was by logical the first this was by logical to the first this was by logical t

expected appearance in uniform and coached at third base. Manager Earrow announced that Wagner had

### AUCTION SALE

TUESDAY, APRIL 16TH

Three miles north of Phoenix on Central Avenue and one mile east of Central Avenue on the Indian School road on the Merless Ranch: commence ing at 1:30 sharp.
I will sell at auction my Jersey herd

of cattle, 45 head of Jerseys, 20 now milking, some fresh only a few days. coming fresh scon; 9 head of beef cows, 10 calves up to yearlings; 1 Jersey bull. 6 head of big work males. 1 team mules weighing 2800, 1 team mules weighing 2400, 1 team mules

mals. With them, it is the desire to wagon, Babcock milk testers, I Mellott inflict injury on someone without danlon milk cans, I saddle and milk buck-

MURLESS & AKERS, Owners, C. O. McMURTRY, Austioneer, L. G. GALLAND, Clerk 129 North First Ave., Phoenix (Advertisement)

does maintain recruiting stations for the same purpose. Take the hint—if have more than started. She says you are of military age, cellist, if not, lielplessly: "The cats have filled all buy Liberty bonds—and we'll win the war a lot quicker than by participating in un-American mobs and riots of that hurt the kaiser not in the least. If that idea gets thoroughly imbedded that hurt the kaiser not in the least. If that idea gets thoroughly imbedded in the minds of most of the women folks it means the permanent abandonment of one of the most productive sources of food. It means higher prices for eggs and poultry. Freed from the depredations of cats, the supply would be double what it is now. That is a plain statement of facts and no one who has give notice that they are disposed to immensely increase the gaillinaceous population. The loyal housewife, attentive to Hooverian advice, proceeds to give the material instincts of the hens full satisfaction with nests filled with penciled eggs. The cats, true to their predacious instincts, lick their chops in anticipation of feasts on juicy and tasty confections in ment done up in little yellow balls of down. The fruit trees put out their buds and lift up their limbs in prayer for more fertilizer to feed their roots. Some of the trees blossom joyously and give promise of much fruit for their roots entwine the carasses of chicken thieving cats slain by the provident husbands or the Hooverland with the providence of the providenc

sized baskets with fuscious fruit. action? R. D. Q. JOHNSON

# MRS. HALM MADE

TROUNCE QUAKERS

Prostrated over the death of her son. Arthur Halm, who died at Camp Lewis, on Friday, Mrs. George Halm is lift in Los Angeles. Willis Halm is hurrying to his mother's bedside from Camp Dick, Texas, having passed through Maricopa yesterday en route for the coast. He has obtained a month's furbook and according to the measure. [Republican A. P. Leased Wire]

WASHINGTON, April 15.— The American league baseball season opened with victory for the New York Americans over Washington, due largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the ineffectiveness of Walter and the first game of the largely to the largely to the ineffectiveness of Walter and the first game of the largely th

told him that she paid a member of the city police \$25 a menth for protec-tion, a Thiel detective took the stand in the case of the state versus Goldle Williams, charged with bootlegging. 1 That the negro woman did not fear at 0 rest was evident from her talk wit the detective, but the alleged \$25 a month police protection availed her not at all when she was brought before Judge Stanford. A jury found het guilty, recommending mercy. She will 

> Boston
>
> ABR II POAE
>
> ABR III POAE the city police department.

Do not wait till tomorrow-phone that WANT AD, to The Republican and dispose of, or get what you want.

### TOO LATE TO CLASSIFY

LOST-An olive drab cont, between Five Points and Center street on Van Euren. Reward, Carson, Phone 18R1.

TWO LARGE, well furnished rooms, walking distance, 1 block from postoffice; prices reasonable, 600 N. 2nd Ave. Phone 1989. br FOR SALE-A lot of good shelving,

Struck out, by Adams 3; Ruth 3, Wild pitch, Myers 2, refrigerator, show case, 6 portable mosquito-proof houses, 10x12 tent. Box 1919 Republican.

[Republican A. P. Leased Wire]
ST. LOUIS, April 15.—Grover Cleveland Alexander, National league pitcher, will pitch for the Chicago Nationals tomorrow when the National league season is opened here. Alexander will reach St. Louis tomorrow in company with Charles Weegham, owner of the Cubs and a crowd of rooters.

Jack Hendricks, former manager of the Indianapolis American Association team, will make his debut as a higheater manager, as header as higher than the season is pened here. Alexander will reach St. Louis tomorrow in company with Charles Weegham, owner of the Cubs and a crowd of rooters.

Jack Hendricks, former manager of the Indianapolis American Association team, will make his debut as a higheater with the company wit

team, will make his debut as a big league manager, as leader of the St. Louis Nationals. Meadows will pitch WANTED TO LEASE—Furnished or unfurnished bungalow, near capitol. Phone Mrs. Colodny, 2127.



No one knows the humiliation of being a "wall flower" better than the girl with a red, rough, pimply complexion. If your skin is not fresh and smooth, or has suffered from an unwise use of cosmetics, try Resinol Soap and Resinol Ointment for a week and see if they

don't begin to make a blessed difference. They also help to make hands and arms soft and white, and to keep the hair live, glossy and free from dandruff. All druggists and dealers in toilet goods sell Pes-inol Outment and Resinol Scap. You'd better try them! Tetal free. Write Dept. 3-S, Resinol, Balti-more, Md.

## Everybody's Doing It **Eating Delicious** GRAPEFRUIT

Since we put the price down to \$1.25 a box or about 1c a piece—there being 126 Grapefruit in a box.

> Just the tonic you need. Remember: A Grapefruit a day keeps the doctor away.

Your last chance for cheap Grapefruit this season. You'll have to hurry. Ask your grocer or call the

## **Arizona Urange Association**

8th St. and R. R. Tracks

Phone 796